



# KIIT UNIVERSITY, BHUBANESWAR-24

(Decld. U/S 3 of UGC Act, 1956)

4<sup>TH</sup> SEMESTER MBA,  
10<sup>TH</sup> SEMESTER DMBA &  
PH.D COURSE WORK  
(REGULAR & BACK)

## OFFICE OF THE CONTROLLER OF EXAMINATION

Ref.No. - KIIT-U/Exam-(Spring-SOM)/15533 /17

Dt. 22.03.2017

The Spring End Semester Examination-2017, for 4th Semester MBA (Regular-2015-17 Batch)/ 10<sup>th</sup> Semester DMBA (Regular-2012-17 Batch) & Ph.D Course Work, Regular & Back Students to be conducted as per the following programme & time

### PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

Date	Time		
	8.45 AM – 10.45 AM	12.00 NOON – 2.00 PM	3.45 PM – 5.45 PM
19.04.2017 (Wednesday)	B2B Marketing (BM6306)	*****	Leadership for Corporate Excellence (BM6107)
20.04.2017 (Thursday)	Mergers, Acquisitions and Corporate Restructuring (BM6204)	Hospitality and Tourism Marketing (BM6310)	Business by Design (BM6813)
21.04.2017 (Friday)	Managing Employee Relations (BM6106)	*****	Business Ethics and Corporate Social Responsibility (BM6703)
24.04.2017 (Monday)	Retail Management (BM6305)	*****	Legal Aspects of Business (BM6702)
25.04.2017 (Tuesday)	Security Analysis & Portfolio Management (BM6206)	*****	Digital and Social Media Marketing (BM6312)
26.04.2017 (Wednesday)	Corporate Tax Planning (BM6208)	Project Management (BM6809)	Manpower Planning (BM6104)
27.04.2017 (Thursday)	Managerial Effectiveness (BM6108)	*****	E-Business (BM6610)
28.04.2017 (Friday)	Infrastructure Development and Financing (BM6212)	*****	Customer Relationship Management (BM6308)
01.05.2017 (Monday)	Project Finance (BM6205)	Cyber law and Ethics in Information Technology (BM6609)	Agency and Media Management (BM6313)
02.05.2017 (Tuesday)	International Financial Management (BM6201)	Training and Development (BM6102)	Software Project Management (BM6604)
03.05.2017 (Wednesday)	Digital Manufacturing and Virtual Factory (BM6803)	*****	*****

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# KIIT UNIVERSITY, BHUBANESWAR-24

(Decld. U/S 3 of UGC Act, 1956)

2<sup>ND</sup> SEMESTER MBA/  
PH.D COURSE WORK/8<sup>TH</sup>  
& 10<sup>TH</sup> SEM.DMBA  
(REGULAR & BACK)

## OFFICE OF THE CONTROLLER OF EXAMINATION

Ref.No. - KIIT-U/Exam-(Spring-SOM)/ 15533(2)/17

Dt. 22.03.2017

The Spring End Semester Examination-2017 for 2nd Semester MBA (Regular-2016-18 Batch), 8<sup>th</sup> Semester DMBA (2013-18 Batch), 10<sup>th</sup> Semester DMBA (2012-17 Batch) & Ph.D Course Work, Regular & Back Students to be conducted as per the following programme & time.

### PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

Date	Time
	12.00 NOON – 2.00 PM
19.04.2017 (Wednesday)	Production and Operations Management (BM-5801)
20.04.2017 (Thursday)	Corporate Finance (BM-5203) (MBA-I & DMBA-VIII)
21.04.2017 (Friday)	Enterprise Information Systems (BM-5602)
24.04.2017 (Monday)	Managerial Economics - II (BM-5402)
25.04.2017 (Tuesday)	Marketing Management - II (BM-5302)
26.04.2017 (Wednesday)	Cost and Management Accounting (BM-5202)
27.04.2017 (Thursday)	Human Resource Management (BM-5102) (MBA-I & DMBA-X)
28.04.2017 (Friday)	Business Research Methodology (BM-5502) (MBA-I & DMBA-X)

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6<sup>TH</sup> SEMESTER DMBA  
(REGULAR & BACK)

## OFFICE OF THE CONTROLLER OF EXAMINATION

Ref.No. - KIIT-U/Exam-(Spring-SOM)/15533(4)/17

Dt. 22.03.2017

The Spring End Semester Examination-2017 for DMBA 6<sup>th</sup> Semester (2014-19 Batch), Regular & Back Students to be conducted as per the following programme & time.

### PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

Date / Time	Semester-VI
	3.45 PM – 5.45 PM
08.05.2017 (Monday)	Marketing Management-I (BM-5301)
09.05.2017 (Tuesday)	Marketing Management-II (BM-5302)

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4<sup>TH</sup>, 6<sup>TH</sup> SEMESTER  
BBA  
(REGULAR & BACK)

## OFFICE OF THE CONTROLLER OF EXAMINATION

Ref.No. - KIIT-U/Exam-(Spring-SOM)/ 15533(6)/17

Dt. 22.03.2017

The Spring End Semester Examination-2017 for BBA 4th Semester (Regular-2015-18 Batch)/ 6<sup>th</sup> Semester (Regular-2014-17 Batch), Regular & Back Students to be conducted as per the following programme & time.

### PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

Date / Time	Semester – IV	Semester – VI
	3.45 PM – 5.45 PM	12 NOON – 2.00PM
24.04.2017 (Monday)	Business Law (BM-2704)	Culture & Sociology (BM-3706)
25.04.2017 (Tuesday)	Basic Business English (BM-2702)	BM (BM-3302)/ B&I (BM-3204)/ LO (BM-3102)
26.04.2017 (Wednesday)	Introduction to Management Information System (BM-2602)	Foreign Language-II (French) (BM-3704)
27.04.2017 (Thursday)	Financial Management-II (BM-2202)	Business Policy (BM-3702)
28.04.2017 (Friday)	Human Resource Management (BM-2102)	Business Ethics (BM-3708)
01.05.2017 (Monday)	Business Research Methodology (BM-2706)	SM (BM-3304)/ SAPM (BM-3202)/ T&D (BM-3104)

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**KIIT UNIVERSITY, BHUBANESWAR-24**  
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**2ND SEMESTER  
BBA  
(REGULAR &**

**OFFICE OF THE CONTROLLER OF EXAMINATION**

Ref.No. - KIIT-U/Exam-(Spring-SOM)/15533(8)/17

Dt. 22.03.2017

The Spring End Semester Examination-2017 for BBA 2nd Semester (2016-19 Batch), Regular & Back Students to be conducted as per the following programme & time.

PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

Date / Time	Semester –II
	3.45 PM – 5.45 PM
<b>02.05.2017 (Tuesday)</b>	<b>Business Statistics-I (BM-1702)</b>
<b>03.05.2017 (Wednesday)</b>	<b>Break Through English (O) (BM-1704)</b>
<b>04.05.2017 (Thursday)</b>	<b>Business Economics-II (BM-1402)</b>
<b>05.05.2017 (Friday)</b>	<b>Principles &amp; Practice of Management (BM-1706)</b>
<b>08.05.2017 (Monday)</b>	<b>Cost &amp; Management Accounting (BM-1202)</b>
<b>09.05.2017 (Tuesday)</b>	<b>Marketing Management-I (BM-1302)</b>

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**PH.D COURSE WORK  
(REGULAR & BACK)**

## **OFFICE OF THE CONTROLLER OF EXAMINATION**

Ref.No. - KIIT-U/Exam-(Spring-SOM)/ 15533(10)/17

Dt. 22.03.2017

The Spring End Semester Examination-2017 for Ph.D Course Work Regular & Back Students to be conducted as per the following programme & time.

### PROGRAMME FOR SPRING END SEMESTER EXAMINATION-2017

<b>PH.D. COURSE WORK (REGULAR &amp; BACK)</b>	
<b>Date / Time</b>	<b>12.00 NOON – 2.00 PM</b>
<b>03.05.2017 (Wednesday)</b>	<b>Research Methodology : Philosophy &amp; Methodology of Creating Knowledge (BM7701)</b>

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