



# ATPBR Trading Tables

Added feature for Annual Conference 2022  
10,11 & 12 March, 2022 @ Bhubaneswar (Odisha)



## Objective

- ATPBR Annual Conferences: Are popular predominantly as Breeders' congregation! But there is large attendance of senior executives from the seed industry.
- There is no need to re-invent the wheel: As we all are aware the current trend is to trade or exchange ready to use breeding lines (finished and semi- finished) and the F1s, besides profitable technologies. It saves tremendous amounts of time and resources in the hybrid development process and comes at a cost agreeable to both the sides. Several devoted R&D companies are looking for strong trading partners.
- B2B: To provide a venue and an advantageous ambience for business discussions, comprehend market trends and negotiate products from the portfolio of trading partners
- USP: Bring breeders and commercial teams face to face. Facilitate interactions with recognized scientists from SAUs and reputed agricultural research institutes
- Knowledge exchange: Get a feel of the dynamic market forces/factors and return to the drawing boards with renewed ideas and prepare plans of action

## Facilities

- A table with a sign board with the company insignia. Each Table is given an identification Number
- Laptop charging point & high-speed Wi-Fi
- 2+2 chairs
- Ample space for a standee
- Ready assistance for refreshments, or any kind of help
- Full access to mail IDs and phone numbers of delegates for arranging appointments in advance

## Booking

- Advance booking is required
- Table fee (including conference registration): Rs 5000+ GST (Early bird – till Jan 31), Rs. 6000 +GST (regular – till March 9), Rs. 7000 +GST (on site)

## Table Timings

- Inauguration 10th March 2022 @ 06.00 pm
- Open during the entire conference duration, on the side-wings

