

Executive Development Program on Supply Chain Management

OVERVIEW:

The administration of the movement of goods and services is referred to as supply chain management, and it encompasses all procedures that transform raw materials into finished items. It entails actively simplifying a company's supply-side processes in order to increase customer value and achieve a competitive advantage in the market. This programme provides the concept of supply chain management and its effective implementation.

COURSE OUTLINE: This program covers the following topics module-wise:

- *Module 1:* Financial Reporting and Analysis
- *Module 2:* Human Resource Management
- Module 3: OB: Individual/ Group Dynamics & Organisation Theory
- *Module* 4: Legal & Ethical Aspects of Business
- Module 5: Managerial Computing & Software
- *Module* 6: Economic Environment of Business
- Module 7: Logistics Systems & Technology
- Module 8: Strategic Logistics Management
- Module 9: Warehouse Management
- Module 10 : Retail Logistics & SCM
- Module 11 : Transforming Business through Information Technology
- Module 12 : Science & Art of Marketing
- *Module 13* : Business Operations & Value Chain
- Module 14 : Logistics, Supply Chain & E-Commerce
- Module 15 : Statistics & Business Research
- *Module 16 :* Strategic Management
- Module 17 : Marketing of Logistics
- Module 18 : Modern Logistics Operations
- *Module 19 :* Supply Chain Analytics
- Module 20 : Logistics Information Systems
- Module 21 : International Logistics Management
- Module 22 : Project & Contracts Management
- Module 23 : Integrated Logistics Management
- Module 24 : Export and Import Management
- Module 25 : Sustainable Supply Chain Management
- Module 26 : Agribusiness Supply Chain Management

DURATION: 6 Months

FEES: 60000 INR

COURSE START DATE FOR UPCOMING BATCH: 4th June, 2022

ELIGIBILITY: Graduate students, Final year students, working profession marketing, business professional

OPPORTUNITIES: After completing this programme, the students or working profession can acquire the knowledge on supply chain management and its effective implementation.

SELECTION PROCESS: Screening and Selection will be done by KIIT selection committee.

MODE OF TEACHING: online mode

COORDINATING SCHOOL: School of Management

SYSTEM REQUIREMENTS: The candidate should have the following system facilities to access the online course:

- ✓ Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth
- ✓ Webcam: built-in or USB plug-in
- ✓ Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)
- ✓ RAM: 4 GB or higher
- ✓ OS: Either MacOS 10.7 or higher OR Windows 8 or higher
- ✓ An internet connection: Minimum bandwidth of 3.0 Mbps (up/ down)
- ✓ Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+
- ✓ Zoom software client installed on your PC/ Laptop/ Ma

EMAIL FOR QUERIES: <u>ldc.kiit@kiit.ac.in</u>

APPLY NOW

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Certificate will be provided after completion of the program