



KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY (KIIT)

Deemed to be University U/S 3 of the UGC Act, 1956



Executive Development Program on Healthcare Management and Analytics

OVERVIEW:

The process of reviewing raw datasets to detect trends, draw conclusions, and propose areas for improvement is known as data analytics. Current and historical data are used in health care analytics to generate macro and micro insights and help decision-making at both the patient and corporate levels. Improvements in patient care, faster and more accurate diagnoses, preventive measures, more individualised treatment, and more

informed decision-making are all possible thanks to the application of health data analytics. It can help businesses cut costs, streamline internal procedures, and more. This development programme focuses on healthcare analytics and its management systems.

COURSE OUTLINE: This program covers the following topics module-wise:

- **Module 1:** Health and Healthcare : This module discusses the needs for good health, the healthcare facilities available in physical and virtual modes.
- **Module 2:** General Management in Healthcare : This module presents the general management methodologies for healthcare. It also includes the steps associated with effective management of healthcare.
- **Module 3:** Operations Management in Healthcare : This module discusses the operations management in healthcare.
- **Module 4:** Healthcare Analytic : This module discusses the data analytics associated with healthcare, the data management systems, evaluation of data and drawing the conclusion.
- **Module 5:** Competitive Strategy and Leadership in Healthcare : This module discusses the competitive strategies and leadership in healthcare
- **Module 6:** Capstone Group Project : This module presents the examples of capstone projects on healthcare management and analytics.

DURATION: 5 Months

FEES: 50000 INR

COURSE START DATE FOR UPCOMING BATCH: 4th June, 2022

ELIGIBILITY: Graduate students, Final year students, working profession marketing, business professional, HR etc.

OPPORTUNITIES: After completing this programme, the students or working profession can acquire the knowledge on business intelligence, its analysis, affect. Also, the working professionals can apply the BI knowledge to grow their companies.

SELECTION PROCESS: Screening and Selection will be done by KIIT selection committee

MODE OF TEACHING: online mode

COORDINATING SCHOOL: School of Management

SYSTEM REQUIREMENTS: The candidate should have the following system facilities to access the online course:

- ✓ Speakers and microphone: built-in or a USB plug-in or wireless Bluetooth
- ✓ Webcam: built-in or USB plug-in

- ✓ Processor: with Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)
- ✓ RAM: 4 GB or higher
- ✓ OS: Either MacOS 10.7 or higher OR Windows 8 or higher
- ✓ An internet connection: Minimum bandwidth of 3.0 Mbps (up/ down)
- ✓ Browser: IE 11+, Edge 12+, Firefox 27+, Chrome 30+
- ✓ Zoom software client installed on your PC/ Laptop/ Ma

EMAIL FOR QUERIES: ldc.kiit@kiit.ac.in

APPLY NOW

APPLY NOW : https://docs.google.com/forms/d/e/1FAIpQLSc31YRI-TzNw8uX7x1ZtEbNI7Y_RMsbIR32A-cGaFBMvPcVkw/viewform

Certificate will be provided after completion of the program