



SCHOLARLY PUBLICATIONS

KIIT School of Social, Financial & Human Sciences

KIIT Deemed to be University

Journal Name: Journal Of Statistics And Management Systems

IF: 1.6

Title: Exploring the factors in shaping investor's financial decision-making

Author: Singh, Shahni; Kum ar, Arya; Hota, Swetaleena; Dutta, Sudeshna; Styaningrum, Farida

Details: Volume 27 Issue 1 2024

Abstract: Purpose: This study examines how financial literacy affects undergraduate management students. The study examines how to improve management students' financial literacy.

Methodology: Management students in Bhubaneswar, India, are assessed on their financial knowledge, behavior, awareness, and satisfaction. Twenty measures were assessed for 230 individuals. A 5-point Likert scale self-administered questionnaire examined all factors. Research focused on scale validity. The independent-dependent variable relationship can be quantified through path analysis, and AMOS version 21 was used to estimate the CFA framework to establish construct validity.

Results: Management students' financial literacy and saving habits were strongly correlated.

Originality: Financial education programs that assist individuals make better financial decisions, promote financial well-being, and lessen economic inequality should be clearly addressed in prior study. Thus, an inquiry on student management to explore these topics.



URL: <https://tarupublications.com/doi/10.47974/JSMS-1139>





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Title: Fuelling the future : A comparative exploration of energy prices in India and the US

Author: Sahoo, Jyotirmayee; Herlina; Khursid, Mohammed; Mishra, Deepti; Kumar, Arya; Sahoo, Jyotsnarani

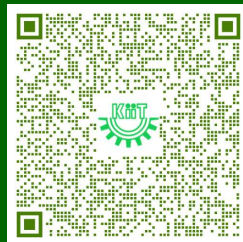
Details: Volume 27 Issue 1 January 2024

Abstract: India's crude oil consumption is expected to continue to increase, driven by economic growth and rising demand for transportation fuels. This will further boost India's dependence on imported oil. The U.S. petroleum industry has several strengths, including its large resource base, technological expertise, and its access to capital. This paper analyses the association between economic conditions and the price of Crude Oil in a cross-country setting. The study uses a secondary data series of two prominent nations throughout 2013-2023. The analysis revealed a significant long-term price correlation between natural gas and crude oil, indicating a relationship between the prices of these energy commodities. The ramifications of the study's conclusions hold significant relevance for investors and politicians. Investors should be aware that the cost of crude oil will likely be higher during economic uncertainty and inflation. Policymakers should also be mindful of Crude Oil's role in the financial system and take steps to mitigate any potential risks.



URL:

https://www.researchgate.net/publication/377270953_Fuelling_the_future_A_comparative_exploration_of_energy_prices_in_India_and_the_US





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Journal Name: Journal Of Statistics And Management Systems

IF: 1.6

Title: Awakening deep emotional needs of consumers based on big data and emotional analysis

Author: Pattnaik, Sonali; Hota, Sweta Leena; Kumar, Arya; Hota, Anish Raj; Kiran, Prabha

Details: Volume 27 Issue 1 2024

Abstract: Consumer service and customer satisfaction are related to meeting the needs and demands of consumers while retaining them for lifelong. In an effort towards customer satisfaction, the customer's emotional needs are taken into consideration for the formulation of future strategies and the development of products. The analysis of such information can be performed with the aid of big data tools. The study highlights the factors of emotional analysis and provided strategies for enhancing emotional marketing. The background of the topic was jotted down, and thematic analysis was conducted for the interpretation of the core variables in the study. The limitations and future scope of such a topic were also laid down.



URL:

https://www.researchgate.net/publication/377270950_Awaking_deep_emotional_needs_of_consumer_s_based_on_big_data_and_emotional_analysis

