## **Bank Details**

- Account Number Account Holder Name IFSC Code Bank Name **Branch** Details
- : 50029573273 : KSOT PROJECT : IDIB000K717 : INDIAN BANK : Campus-1, BHUBANESWAR.

## Committees

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**Prof. Achyuta Samanta** Hon'ble Founder KIIT & KISS

### Patron:

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**Organising Coordinators: Dr. Siddharth Swarup Rautaray** 

KIIT-DU.

Quality Assurance Cell, KIIT-DU.

**Dr. Smrutirekha Mohanty** School of Economics & Commerce, KIIT-DU.

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Mr. Anurag Dash Internal Quality Assurance Cell, KIIT-DU.

#### Dr. Ananya Mitra School of Economics & Commerce, KIIT-DU.

Categories Students Academicians / Corporate Rs. 1000

**Specifications for papers** 

Paper size and Margin : A4 and 2.5c.m

: 4-5

: APA

The submission will be done through the following

Papers should have maximum five authors. The paper

presenter(s) must register for the conclave. Each author

has to register for the paper to be selected. E-certificates

All accepted papers will be published in the form of a book

Selected papers will be published in Scopus Indexed

Proceedings (Awaiting approval). An additional

publication fee will apply, and details will be

communicated via email after the paper presentation.

Last date to submit full paper : 28th February, 2025

https://forms.gle/X2pTRNmWHMxa88Ev6

will be provided to the registered authors.

: 150 - 200 words

: Not exceeding 2500 words

: Title of paper: Times New Roman

Roman 12 Bold, Subheadings:

14 Bold, Text in Times New

Times New Roman 12 bold

: Title, Author and Affiliation

italics, Spacing: 1.5.

(Maximum 6 pages)

Abstract

Full Paper

Title Page

Key Words

Reference

Submission Link:

Publication details:

chapter with an ISBN number.

Important Dates:

**Registration Last Date** 

**Registration Fees:** 

Intimation of Acceptance

**Google form link:** 

Font and Spacing

Registration fees / author Rs. 800

: 10<sup>th</sup> March, 2025

: 15<sup>th</sup> March, 2025



## 2<sup>nd</sup> National Conclave ON Viksit Bharat @2047

## Theme:

**Mission Life Driving Sustainable Development Through Individual and Collective Action** 

## 22<sup>na</sup> March, 2025



**Organised By KIIT School of Economics & Commerce** x

**Internal Quality Assurance Cell** Kalinga Institute of Industrial Technology, Bhubaneswar, Odisha, India

Contact Email ID: dr.am2020sm@gmail.com

## About KIIT-Empowering Minds: Nurturing Leaders

Kalinga Institute of Industrial Technology (KIIT), renowned in the education sector, has emerged as a highly sought-after academic institution in India. Established in 1997, KIIT Deemed to be University (DU) has consistently grown and is widely respected for its academic excellence, extensive community engagement, and ethos of compassion and humanitarianism. Its remarkable expansion over just 25 years has made it a unique case study in Indian education.

KIIT is dedicated to providing high-quality education, ensuring stakeholder safety and well-being, fostering innovation and skill development, and nurturing a culture of growth and success. Its incredible transformation is truly a journey from Soil to Silver. All the achievements of KIIT DU have been possible because of its founder – Prof. (Dr.) Achyuta Samanta – lovingly called Samanta Sir – the epitome of principles, discipline, hard work, and selfless service. It truly is an inspiring story of a humble man steering two institutions: KIIT & Kalinga Institute of Social Sciences, to glory despite all the hardships and struggles.

# About School of Economics and Commerce

The School of Economics and Commerce focuses on equipping students with professional and life skills to achieve holistic goals. A highly qualified faculty guides students toward success. To enhance career readiness, the school offers internships and field visits as part of the curriculum. Blending traditional teaching methods with modern technologies, such as Wi-Fi-enabled classrooms and projectors, the school prioritizes collaborative learning, research, expert interactions, and professional skills development, ensuring a well-rounded educational experience.

## About IQAC

The Internal Quality Assurance Cell (IQAC) at KIIT was established to direct the institution's endeavors and initiatives towards achieving academic excellence and advancement. Designed as an integral part of the University, IQAC leverages the collective strengths of all its departments and stakeholders. Its primary objective is to cultivate a comprehensive culture of quality within the institute by consolidating institutional efforts towards this goal.

## About Viksit Bharat 2047

Viksit Bharat@2047 is a visionary initiative to transform India into a developed nation by its centenary year of independence. Focusing on technology, infrastructure, education, and healthcare, it aims for holistic, sustainable growth, reducing inequalities and improving quality of life. By leveraging India's cultural heritage and demographic advantage, the initiative envisions a prosperous and equitable society. "Viksit Bharat @2047: Voice of Youth" empowers young Indians to drive positive change and development leading up to India's 100th independence anniversary.

## Conclave on Mission LiFE (Lifestyle for Environment)

The Mission LiFE initiative is a visionary program aimed at promoting sustainable lifestyles to address global environmental challenges. It focuses on individual and collective actions that prioritize eco-friendly practices, reduce carbon footprints, and foster harmony with nature. By encouraging responsible consumption, efficient resource management, and greener alternatives, Mission LiFE seeks to integrate sustainability into everyday life.

"Adopting LiFE" empowers citizens, communities, and industries to lead environmentally conscious lives, while "Implementing LiFE" integrates sustainable practices into governance, policymaking, and business operations. Together, these efforts aim to build a resilient society capable of achieving the Sustainable Development Goals (SDGs).

Mission LiFE addresses key sectors such as agriculture, energy, water management, and waste reduction, envisioning a future where eco-friendly lifestyles promote environmental, economic, and societal well-being. By leveraging traditional wisdom, modern innovations, and community-driven initiatives, India can lead the global movement for sustainability. To advance this mission, we are organizing a conclave with the goal of educating stakeholders about Mission LiFE's impact on sustainable development, fostering knowledgesharing among environmentalists, policymakers, industry leaders, and civil society, and refining policy frameworks to support sustainable practices aligned with the SDGs. The conclave will also showcase successful models and technologies exemplifying sustainable living, create opportunities for collaboration and partnerships, and inspire action to expand the Mission LiFE ecosystem.

Let us unite to redefine lifestyles and champion sustainability through collective efforts for a greener, healthier, and more equitable world.

## Call for papers

Papers are invited on various sub-themes of Mission LiFE (Lifestyle for Environment), focusing on sustainable solutions for a better future.



### Lexicon of LiFE: A - Z of Sustainable Lifestyle

• Alternative to plastic• Biodiversity conservation• Biodiversity conservation• C• Circular Economy• D• Digital conciousness• C• Energyefficience• C• Fuel-wise• D• Go green• D• Healthy planet, healthy us• D• Incentivising technological• Dadoption• D• Judicious use of resourses• Knowledge sharing• Landscaping• C

• Need not greed

- Optimum office
- Prioritize our planet
- Quit habits antithetical to environment
- Recover, Redesign and Remanufacture
- Sustainable agriculture
- Transport
- Uber urban
- Value your culture
- Waste management
  - · 'Xtravagance' avoidance
- Catch them Young
- · Zero carbon lifestyle