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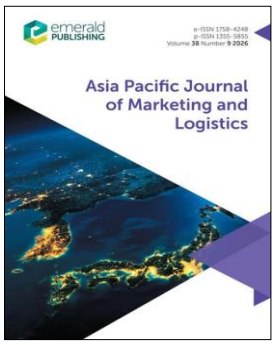
**Journal Name: Asia Pacific Journal of Marketing and Logistics** **IF: 5.5**

**Title:** When information flows, shoppers flow: examining information quality, interactivity and purchase intention in livestream shopping

**Author**: Moharana T.R.; Pati A.

**Details:** Volume-38, Issue-9, September 2026

**Abstract:** Purpose – This research examines if the information quality (completeness, format, accuracy and currency) provided during livestream shopping impacts shoppers' purchase intention. We investigated shoppers' flow state as an underlying mechanism and tested the boundary effects of perceived interactivity. Design/methodology/approach – Data were collected from 573 participants recruited through store intercept using a systematic random sampling method. We used structural equation modelling to test the hypotheses. Findings – The study reveals that completeness, format, accuracy and currency of information influence the consumer's flow state and purchase intentions. We found that the impact of information quality on flow state was accentuated for shoppers having high perceived interactivity. Practical implications – For practitioners, the findings emphasise the integration of high-quality information and interactive elements during livestream shopping. Originality/value – This research is one of the first studies to examine the role of information quality provided during livestream shopping. In one of the pioneering efforts, we extend the flow theory to livestream shopping and examine the effects of perceived interactivity.




**URL:**https://www.emerald.com/apjml/article-abstract/38/9/2572/1299603/When-information-flows-shoppers-flow-examining?redirectedFrom=fulltext

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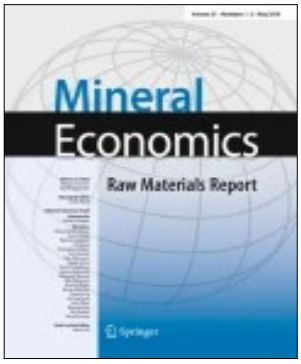
**Journal Name: Mineral Economics** **IF: 4.4**

**Title:** Board sustainability expertise and carbon emissions intensity: the moderating role of state ownership in indian mining firms

**Author**: Parhi A.; Routray S.K.

**Details:** 12th October, 2026

**Abstract:** This study examines the effect of Board Sustainability Expertise (BSE) on Carbon Emissions Intensity (CEI) in Indian mining and mineral firms and investigates whether State Ownership moderates this relationship. Using a panel dataset of 389 BSE-listed mining and mineral firms from 2014 to 2024, the study applies panel regression with year effects and firm-level clustered robust standard errors. CEI is measured as Scope 1 and Scope 2 emissions divided by revenue, while BSE is measured as the proportion of directors with sustainability-related expertise on the board. The findings reveal that BSE is negatively and significantly associated with CEI, indicating that sustainability-experienced directors help firms improve carbon performance. State Ownership (PSU) is also negatively and significantly associated with CEI, suggesting that government-controlled firms exhibit better carbon performance than privately owned firms owing to stronger public accountability and policy alignment. The interaction results further show that State Ownership strengthens this negative relationship, indicating that BSE is even more effective in PSUs due to their enabling institutional environment. The study contributes to climate governance literature by highlighting specialized board expertise as a key mechanism for reducing carbon intensity.




**URL:** https://link.springer.com/article/10.1007/s13563-026-00716-w